

Mark Staplehurst

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Education

Bachelor of Science in Computer Science

University of Teesside
Middlesbrough, UK
September 2001 to May 2005

Technical Skills

Flash Actionscript 2.0 & 3.0
XHTML, CSS, Javascript
Classic ASP
SQL Server
ColdFusion
VB.NET
C
Photoshop
Adobe Premier

More Interests & Skills

Video postproduction
Papervision
Air
Flex

10+ years French language

6+ years German language

Design & Illustration

References Available
Upon Request

Employment and Experience

Simple Thinking Ltd., Interactive Developer

Interactive web agency; clients included Chevrolet, easyCar, Kangaroos, GSK, Duracell, and Tesco
London, England; July 2006 to December 2008

- Delivered compelling frontend and backend solutions including rich media marketing campaigns, promotional microsites, user-generated content and social networking sites
- Participated in projects from planning and strategy through to technical build and launch under the supervision of both technical and creative directors
- Worked with other award-winning digital agencies, such as Conchango and Ogilvy, to produce innovative interactive experiences for top international brands
- Participated in client meetings and bilingual conference calls as a consultant on flash application architecture and planning
- Bridged the gap between Simple Thinking's design and development teams, bringing creative ideas to life through movement and interaction
- Pushed the technical boundaries of the agency and regularly delivered presentation talks to the company on emerging web technologies
- Improved the agency's professionalism while it grew from 7 to 16 employees in two and a half years

Tascomp Ltd., Software Engineer

International software house specialising in industrial automation software for industrial monitoring and control applications; clients included British Aerospace, Nissan, Corus, and Anheuser Busch Brewery
Billingham, UK; August 2003 to August 2004

- Designed, commissioned, and installed bespoke Software Control and Data Acquisition (SCADA) systems alongside a team of industrial engineers
- Created operator screen interfaces and graphic-intense demonstration suites for company sales material as part of a brand development initiative
- Bug and Beta-tested in-house applications including an object oriented graphics package
- Scripted and produced a comprehensive series of video tutorials for the company's training program

Middlesbrough Learning Education Authority, teacher

Undertook a teacher training program working towards a Postgraduate Certificate in Education (PGCE) and helped share in classroom responsibilities at a local secondary school; conducted lessons in French and computing to school children aged between 11 and 14.
Middlesbrough, UK, fall 2005

Freelance

Designed and developed flash websites for a host of small UK-based startup companies; worked closely with clients to understand their brand, objectives, and customer base; managed client relations and designed logos, stationary and brochures.
Harrogate, UK, summer 2006

Filmmaking

Directed and acted in a short film adaptation of Edgar Allan Poe's *The Tell Tale Heart*; accepted for public broadcast by Channel 4, one of the UK's largest television stations.
Luxembourg, summer 2004